



CAESAR Fest • MINOT.ND •

SPONSORSHIP



ABOUT



Caesar Fest is one of Companions for Children's signature fundraising events and an important part of the organization's ability to serve youth in the Minot community. Each year, the event brings together local businesses, restaurants, bars and community members for an afternoon of friendly competition, great food and drinks, and fun—all in support of youth mentoring. Funds raised through Caesar Fest provide critical support for Companions for Children's six mentoring programs, helping ensure children at multiple stages of their lives have access to positive, caring adult mentors.

Companions for Children exists to ensure every child has someone in their corner, and Caesar Fest gives the community a fun and meaningful way to be part of that mission. Competitors, sponsors, donors, volunteers, and attendees all play a role in making the event—and the mentoring opportunities it supports—possible. By supporting Caesar Fest, community partners are helping Companions for Children reach more children, strengthen existing programs, and continue building a future where more local youth have the relationships and support they need to thrive. The impact of one afternoon extends far beyond Caesar Fest, creating connections that strengthen kids and the Minot community for years to come.



325
MATCHES

**WE ARE
PROVIDING 325
LOCAL CHILDREN
WITH MENTORS**

4,850
**MENTORING
HOURS**

**OUR MATCHES WILL
VOLUNTEER AN
ESTIMATED 4,850
HOURS TOGETHER
THIS YEAR**

www.companionsforchildren.org

OUR PROGRAMS

COMMUNITY BASED

Our “traditional” mentoring program connects dedicated volunteer mentors with mentees, ensuring a minimum commitment of four hours per month. Many mentors exceed this expectation, offering invaluable guidance by teaching new skills, exploring hobbies, and cultivating meaningful, lifelong friendships. These relationships empower mentees to achieve their personal and professional aspirations, providing a transformative experience that leaves a lasting impact.



STRONGHER

StrongHER is a group mentoring program designed for middle school girls. The program includes sessions held during the school day and features interactive workshops.

Led by local professionals and community leaders. Each session focuses on practical, relevant topics that support girls as they navigate the academic, social, and personal challenges of this stage in life. Through open conversation, real-world insight, and positive role models, StrongHER helps students build confidence, resilience, and skills they can carry with them well beyond the program.

“**MY SON’S MENTOR
HAS STEPPED IN, STEPPED UP,
& HAS BEEN AN INCREDIBLE
MENTOR AND ROLE MODEL
IN HIS LIFE.**”

OUR PROGRAMS

LUNCH PALS

Our school-based mentoring program, Lunch Pals, connects adult mentors with students identified by the school who may benefit from additional social, emotional, or academic support, meeting every other week during lunchtime to build confidence, strengthen relationships, and create a sense of belonging, with Lunch Pals+ extending this same support to children with disabilities.



PEN PALS



Pen Pals pairs students with mentors for an enriching school-year experience, exchanging hand-written letters throughout the year. This program provides crucial support to children as they develop academic skills, self- confidence, and a positive self-concept.

Through consistent communication and encouragement, students gain motivation, feel valued and build stronger connections with their mentors. The result is impressive, with a 63% improvement in reading skills and a 69% boost in writing.

OUR PROGRAMS

WORLD OF WORK

In the World of Work program, mentors are paired with high school students to explore potential careers and gain valuable insights through the mentor's real-world career experiences. Students participate in mock interviews, receive constructive feedback, have their resumes reviewed, and learn the essentials of personal branding. The program also provides internship opportunities to seniors, offering hands-on experience to help them transition smoothly into the workforce. This comprehensive approach equips students with the tools and confidence they need to succeed in their future careers.



SENIOR INTERNSHIPS

Senior Internships are a semester-long experience for high school seniors to explore careers through real-world workplace exposure. Students are matched with local professionals in their field of interest and spend 60 or more hours job shadowing and learning day-to-day operations. This hands-on experience builds practical skills, professional confidence, and clarity as students prepare for life after high school.





CAESAR COMPETITION & TASTING LIVE MUSIC | RAFFLES | SILENT AUCTION

> 09.26.26 > 11am - 2pm > CITIZENS ALLEY

COMPANIONSFORCHILDREN.ORG/CAESAR-FEST

PROCEEDS BENEFIT COMPANIONS FOR CHILDREN LOCAL YOUTH MENTORING

LOVE,  *Tito's*


The Friendly Beer

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SPONSORSHIP

ALL PROCEEDS BENEFIT LOCAL YOUTH MENTORING

EVENT SPONSOR

SOLD

\$5,000

- 4' x 8' Logo Wall Banner
- Recognition at Event
- Verbal Recognition in Event Marketing
- Logo on Caesar Fest Flyers
- Logo on Main Street Billboard (1 mo)
- Ability to Provide Logo Items in the form of Coupons, Brochures, Keychains, Swag, etc. Acrylic Display Holders will be Provided.
- Social Media & Website Recognition



MUSIC SPONSOR

SOLD

\$2,000



- Banner Flags on Mobile Stage
- Recognition at Event During Music
- Ability to Provide Logo Items at table in the form of Coupons, Brochures, Keychains, Swag, etc. Acrylic Display Holders will be Provided.
- Social Media & Website Recognition



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SPONSORSHIP

ALL PROCEEDS BENEFIT LOCAL YOUTH MENTORING

PLANT AUCTION SPONSOR

SOLD

\$500



- 4' x 2' Logo Wall Banner at Section
- Recognition at Event
- Ability to Provide Logo Items
- Social Media & Website Recognition

NO WORK - SILENT AUCTION

\$250+

Donate \$250 or more, and we'll build a custom basket for you — no shopping, no stress. We'll handle the details and collaborate with you on the theme. You get the credit, we do the work!

MONETARY DONATION

Monetary donations can be made directly to Companions for Children to support our mission. We connect local youth with caring volunteer mentors who empower them to reach their full potential.

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TICKETS

VIP TABLE

\$1,000

VIP Table for 8

- Reserved table with table top signage featuring your group name or logo

Keepsake Plant

- Plant for you to take home and remember Caesar Fest forever

Food & Drink Perks

- Pizza for the table delivered from Planet Pizza
- Beer Tab wristband for all 8 guests
- "Bar Snack" Tray
- 8 Pretzel Necklaces to cleanse your palate between Caesars
- One 5oz Caesar Sample per person from each competitor
- Caesar Carrying Tray to get your samples and bring them back to your table with ease

Photo Op

- Professional Group photo at our Caesar Fest photo op station with a "VIP Caesar Crew" Sign



ALL PROCEEDS BENEFIT LOCAL YOUTH MENTORING

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UPPER DECK SEATING

\$500 or \$1,000

Upper Deck Bar Top Railing

- Reserved 4 or 8 seats with table top signage featuring your group name or logo
- One 5oz Caesar Sample per person from each competitor
- Beer Tab wristband for all 8 guests
- Pizza Delivered from Planet Pizza
- Caesar Carrying Tray
- Mini "Bar Snack" Tray
- 4 or 8 Pretzel Necklaces
- Event Swag & Favors

INDIVIDUAL TICKET

\$60

Individual General Admission Ticket for One
Includes one 5oz Caesar sample from each competitor

DD TICKET

\$20

Individual Designated Driver General Admission Ticket for One
No samples included

ALL PROCEEDS BENEFIT LOCAL YOUTH MENTORING

TICKETS



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READY TO JOIN THE FUN?

**CONFIRM YOUR
SPONSORSHIP
HERE**



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